FACULTY AGENDA ITEM 18-12

Date: 3/5/2018

Submitted by: Laura Stephenson, CAS Dean, ext 1561

SUBJECT: NEW BACHELOR OF ARTS IN KINESIOLOGY IN HEALTH AND FITNESS PROMOTION

Description: This degree prepares students desiring careers in health promotion, wellness and/or fitness related settings such as exercise and sport performance, personal fitness training, corporate wellness, recreation and leisure, public health, and not-for-profit health-related agencies. In addition, students can pursue advanced degrees in other health and fitness related professions, but may need to complete additional course work to meet prerequisite requirements for specific graduate schools.

Rationale: National trends are demanding that Kinesiology graduates have increased health-related knowledge and experiences in developing and applying skills. This degree provides a clear pathway to specific entry level jobs and/or graduate programs in the health and fitness fields. This degree will ultimately replace our current Exercise Physiology degree, which is too narrow in scope and no longer practical for Kinesiology majors desiring health and fitness related jobs upon graduation.

Financial Implications: None

Proposed Effective Date: Fall

2018

Request for Action: Approval by AAC/FAC/FS/ Gen Fac, etc

Approved by: Approved by: AAC on 3/12/2018 Faculty Senate on March 26, 2018 Gen Fac on date

Attachments Yes No